



Michigan CEC Strategic Plan 2020 – 2025

(Updated on July 21, 2020)

In order to be a well-respected, premier teaching and learning community as envisioned, and a valued partner on issues relative to special education, Michigan CEC has established the following strategic priorities for 2020-2025:

Most Urgent Priorities:

1. Leverage technology in appropriate ways, as well as ensure consistent branding of MCEC to increase widespread recognition of the organization and ensure up to date information is shared with all members.
2. Recruit and build relationships with Parent Advisory Committees across the state to engage and educate parents for increased involvement.
3. Increase MCECs legislative presence, so legislators and members identify MCEC as the “go-to” organization for special education issues in Michigan.
4. Increase technology capacity of the organization to increase social media presence.
5. Provide/hold input opportunities in order to understand the needs of members and increase membership.
6. Collaborate with general education professional organizations to increase the quality and scope of professional development opportunities across the state.
7. Coordinate planned outreach with other organizations to streamline resources and reduce duplication of effort.
8. Seek out special education administrators and building level administrators to gain feedback and support for MCEC membership.
9. Develop a process for identifying external communications and positions with regard to current legislation and topics relevant to the field of education.

10. Ensure that MCEC advocates for and takes actions to create an environment of equity and inclusion and engages in practices that are anti-racist and culturally and linguistically responsive.
11. Increase association partnerships through joint opportunities with national as well as other similarly affiliated organizations and subdivisions.

Important but Less Urgent Priorities:

12. Operationalize Board structure and Board meetings to ensure diversity, continuity, and longevity.
13. Invest in data analysis to inform leadership and decision-making by the Board of Directors.
14. Review and clarify conference “strands” and other professional learning opportunities to ensure that they meet the needs of a broader audience.
15. Leverage the relationship with National CEC to assist with information sharing and research.
16. Support subdivisions in order to increase the sphere of influence with stakeholders.
17. Develop a process for responding to requests for support or assistance in order to provide information, technical assistance, and links to resources in an efficient manner.